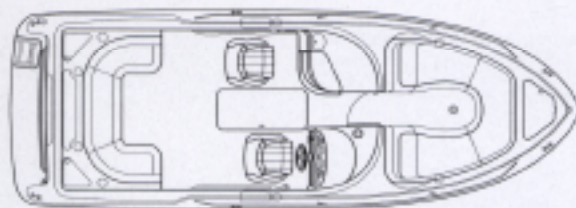


260 BOW RIDER SELECT



Overall Length	25'6"	7.77 m
Beam	8'6"	2.59 m
Draft (Stern Drive Down)	38"	96.5 cm
Draft (Stern Drive Up)	23"	58.4 cm
Dry Weight	5,200 lbs	2,359 kg
Fuel Capacity	75 gal	283.9 L
Water Capacity	10 gal	37.9 L
Dead Rise	19.5°	19.5°

The specification measurements are approximations and subject to variance.



Sea Ray®
A WORLD BEYOND THE MAINSTREAM™

THE 260 BOW FIRST, WE BUILT THE BOW RIDER THAT HAS

When Sea Ray introduced the all-new 1997 260 Bow Rider, with more standard and optional equipment than anything else in its class, most people thought you couldn't possibly ask for more. Sea Ray, however, now presents even more – a special edition 260 Bow Rider, part of our exclusive Select series, with a package of unique and upgraded features that outclass any comparable boat.

You'll know it's a Select model right away when you see the stylish, custom gel coated graphics, and the luxurious, high-grade Select series upholstery throughout, from the custom molded bow seating all the way to the huge aft sun pad. You'll appreciate Select upgrades like the powerful 12V Clarion® digital stereo with single-CD, amplifier, subwoofer and six speakers. Plus, there's an incredible range of other features including a bimini top, a cockpit cover/toraneau cover

and canvas storage bag, starboard wiper, compass, transom-mounted trailer switch, electrically operated engine hatch, a 10-gallon pressure water system for the wet bar and transom shower, a halon system, Lowrance® 3500 depth finder, and the convenience of a portable head. The options, of course, are every bit as enticing. A camper canvas package is available, as well as four powerplant upgrades, all the way to the awesome 385-hp 454 Magnum® MPI MerCruiser® Bravo I™ gas stern drive.

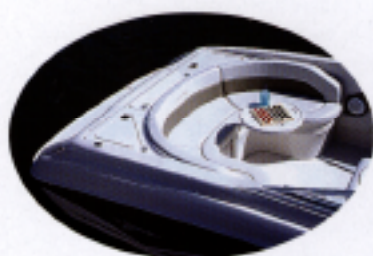
Typical of every Sea Ray, you'll enjoy the wide-beam roominess and stability, with an immense amount of convenient storage, the ergonomic molded dash with custom backlit instrumentation, power steering, power tilt and trim, and many other features. For the boater who wants it all, this is the most lavishly equipped boat in its class.



Unique and contemporary Select series graphics distinguish the ultimate sport boat for top performance on big water.

RIDER SELECT.

IT ALL. NOW, IT COMES WITH EVEN MORE.



Circular aft seating and the removable cocktail table let you relax and entertain in supreme comfort.



The enclosed portable head makes day-long outings easy for everyone.



From contoured bow seating to swivel bucket helm seats with flip-up thigh rise to the huge sun pad, custom Select series upholstery provides comfort and durability.



The extra-wide swim platform makes getting on and off a breeze, while the concealed swim ladder keeps the appearance sleek and frees up even more space.



The captain's easily in command of everything at the custom-molded dash with full, backlit instrumentation. The swivel bucket seat features a flip-up thigh rise for stand-up driving, and stored items in the driver's glove box and side panel are convenient to reach.



There's tons of space for all kinds of water toys beneath the hinged, gas-assisted fiberglass ski storage hatch.

Every new '97 Sea Ray comes with thousands of dollars in privileges and valuable benefits in the Sea Ray Preferred Customer Club.* You'll save on merchandise, apparel, travel and dining, and receive a host of special privileges for more enjoyable boating.



A unique level of standard equipment includes the bimini top, plus cockpit cover/tonneau cover and canvas storage bag.

Sea Ray

A WORLD BEYOND THE MAINSTREAM.™



FEATURES AND STANDARD EQUIPMENT

HULL & DECK FEATURES

Surf Gel Coat
 High Performance Vinyl Ester Resin
 Gel Coated Select Series Graphics
 Stainless Steel Bow & Stern Eyes
 Stainless Steel Transom Rail w/Integral Ski Tow
 Stainless Steel Bow Rail
 Navigation Lights
 Removable Stern Light
 4-Bolt Stainless Steel Cleats (6)
 PVC Rub Rail w/Stainless Steel Insert
 Integral Swim Platform w/Concealed Stainless Steel Swim Ladder
 Anchor Storage w/Hatch
 Designated Fender Storage
 Brass Threaded Garboard Drain Plug
 Integral Ventilation
 Stainless Steel Hardware
 Gel Coated Bilge Area
 Meets Applicable USCG & ABYC Standards
 Insulated Engine Compartment
 NMMA Certification
 Vac Pac

COCKPIT FEATURES

Interior Fiberglass Cockpit Liner
 Swivel Bucket Helm Seats w/Sliders & Vertical Adjustment on Starboard Side
 Circular Aft Seating w/Sun Pad Filler Cushions & Storage Below
 Cockpit Table
 Select Series Upholstery
 Rotocast Bucket Seat Shells w/Flip-Up Thigh Rise
 20-Ounce Polypropylene Carpet
 Color Coordinated Grab Handles
 Insulated Engine Compartment
 Beverage Holders (8)
 Lockable Enclosed Head Area w/Molded Fiberglass Liner
 Molded Bow Rider Seating w/Storage

Ski/Kneeboard Storage w/Dry Deck & Gas Assist Lid
 Molded Dash w/Burl Instrument Panel & Urethane Visor
 Cockpit Side Panel Storage w/Driver's Glove Box
 Lockable Storage Under Starboard Dash w/Lighting
 Built-In Ice Chest
 Wood Accent Steering Wheel w/Cover
 Tilt Steering
 12V Receptacle
 Trash Receptacle
 Bow Rider Walk-Thru Door
 Cockpit Lights

WINDSHIELD & CANVAS

Tinted Curved Glass Windshield w/Stainless Steel Supports
 Sunbrella® Bimini Top w/Boot & Vertical Top Storage

TECHNICAL

Automatic Bilge Pump
 Electric Bilge Blowers
 Power Steering
 Power Tilt & Trim
 Switch Panel w/Illuminated Rocker Switches w/ISO Symbols
 Circuit Breakers

Custom Sea Ray® Backlit

Instrumentation w/Low Glare Blue Night Lighting & Console Dimmer:
 Tachometer w/Hourmeter
 Fuel Gauge
 Oil Pressure
 Voltmeter
 Temperature
 Speedometer
 Trim Gauge

Horn
 Shift & Throttle Lever w/Trim Switch
 Battery Box w/Mount
 Color Coded Wiring
 Bilge Lights
 Fuel Tank w/Shut-Off Valve & Electric Sending Unit
 Fire Extinguisher Discharge Port
 Audible Engine Alarms (Oil & Water)
 Remote Oil Filter

SELECT SERIES FEATURES

Snap-In Carpet
 12V Clarion® AM/FM Digital Stereo w/Single CD Player, Amplifier, Subwoofer & 6 Speakers
 Bow Rider Filler Cushions
 Windshield Wiper (Starboard)
 Compass
 Cockpit Cover/Tonneau Cover
 Canvas Storage Bag
 Battery On/Off Switch
 Transom Mounted Trailer Switch
 Electrically Operated Engine Hatch
 Stainless Steel Propeller
 Pressure Water System w/10 Gallon Water Tank (Wet Bar & Transom Shower)
 Halon System
 Lowrance® 3500 Depth Finder
 Portable Head

STANDARD ENGINE

7.4L MerCruiser® Bravo I™ Stern Drive (300 hp - 224 kW)

OPTIONS / ACCESSORIES

OPTIONAL ENGINES**Gasoline Stern Drives:**

7.4L MerCruiser® Bravo III™ (300 hp - 224 kW)
 7.4LX EFI MerCruiser® Bravo III™ (300 hp - 224 kW)
 7.4LX MPI MerCruiser® Bravo III™ (330 hp - 246 kW)
 454 Magnum® MPI MerCruiser® Bravo I™ w/Corsa™ Thru-Hull Exhaust System

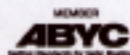
Canvas Package (Bimini):

Front Curtains
 Side Curtains
 Aft Curtain
 Canvas Storage Bag

Camper Canvas Package:

Bimini Front Curtains
 Side Curtains
 Camper Top & Boot
 Camper Aft Curtain
 Tonneau Cover

Canvas Storage Bag
 Dual Battery Switch w/Secondary Battery Tray
 Pump-Out Head
 Hydraulic Trim Tabs
 Corsa™ Thru-Hull Exhaust System
 Homologation Options (Int'l)
 CE Option

Sea Ray Boats, Inc., 2800 Sea Ray Blvd., Knoxville, TN 37914. For information call 1-800-583-0451 or fax 1-314-627-4488. Internet address: <http://www.searay.com>
 Note: Not all accessories shown in pictures or described herein are standard equipment or even available as options. Options and features are subject to change without notice.
 Confirm the availability of all accessories and equipment with an authorized Sea Ray dealer prior to purchase. Printed in the U.S.A. April 1997. ©Sea Ray Boats, Inc.