



GRADY-WHITE BOATS

Exceptional attention to detail.



Eddie Smith, CEO. Kris Carroll, president

Passion for our customers and team: Building in quality, reliability and safety

Thank you so much for considering the Grady-White boating experience for your family. While detailed current specifications about our products are best found at your Grady-White dealership or at www.gradywhite.com, we invite you to enjoy this guide that gives an overview of our products, a sense of who we really are, and how we delight in creating your ultimate boating experience.

Eddie Smith has owned Grady-White Boats since 1968. Kris Carroll

joined Grady-White in 1975 and has been nurturing customer care and teamwork as president of our company since 1993, through a combination of “building” our people as well as our products, and investing in their lifelong learning. Grady-Whites are created by the very best craftsmen in the most complete and modern fiberglass boat building facility

A relentless
passion to do the
“right thing” by and
for our customers

of its kind in the world. We believe that our investment in our team in addition to our facilities is the underlying principle that helps us meet our goal of providing the ultimate boating experience. We call this “Grady Built.”

A combination of things makes our company different. We have a relentless passion to do the “right thing” by and for our customers, a dedication to sportsmanship and fish-

eries conservation, a strong principle of “safety first,” and a keen understanding of “The Grady Life” lifestyle. In the end, today’s Grady-White boat ownership experience is a product of truly listening to customers. Our associates are out in the field gathering customer feedback and our customer relations folks have hundreds of phone and email communications with customers every week! Through these interactions, we learn more about our customers and how to meet and exceed their expectations.





Marine Advisory: Get the Grady! Built with quality and reliability for your safety and peace of mind.

We strive to have what are arguably among the closest relationships with customers in American business, AND we are set apart for having a passion for building a team that has the information, the tools and the motivation to take the quality of our products to levels that are simply unattainable for most companies, in any industry. That passion is the reason the majority of our workforce has been with us 10 years or more. Our internal team goal is that we “enjoy

coming to work on Monday like we enjoy going home on Friday afternoon.”

That passion is why our quality measurements surpass even the most stringent goals. Pride of workmanship isn't a thing of the past; it is a living, breathing part of every day at Grady-White. And even though our boats are incredibly feature rich and full of many complex systems, our team continually produces extraordinary quality.

We are delighted to provide you, our customers, with “the ultimate boating



experience” and help you create life-long memories. Please come and join the over 500 individuals, families and groups who tour the plant each year and see for yourself the astonishing associate satisfaction that yields such quality. A lot of companies talk about quality, but Grady-White associates truly deliver. Ask Grady owners—they are raving Grady-White fans!



A heritage of sportsmanship, fisheries conservation and environmental stewardship is a part of every Grady-White.



GRADY-WHITE

Superb engineering: Design inspired by customer input

The people who design and engineer Grady-Whites not only are boaters themselves, they and the entire management and customer relations crews are constantly in contact with Grady-White customers out on the docks and

on the water, through Grady Clubs, get-togethers, fishing events, boat shows, owner forums, phone calls, emails, surveys, dealer events, dealer seminars, publications, websites, blogs, social media and—best of all—plant

tours. The flow of information and support is constant. Customer input inspires our design.

The Grady-White team is tireless in designing the features that customers put on their wish lists and really want to enhance their boating experience. What's more, customer relations, engineering and production—every single associate—participate in weekly updates about customer, dealer, and supplier feedback and internal quality initiatives, resulting in a constant incorporation of owner-driven designs. What all this means is that every feature of every boat is where and what it is because of merit to real customers. Thus, features such as our specialty storage, built-in rod holders and toe rails, to name just a few, are truly functional and add to

fishing and boating versatility. Adjustable helm seats are a must-have specifically desired by customers, and are continuously upgraded to make sure we are hitting the mark.

Grady-White designers and engineers are not only experts at translating customer ideas into solid features, they are superb with the software used to deliver the precision that customers expect from Grady-White.

Customer input inspires our design.

Our mechanical and structural engineers are exacting and experienced. Fiberglass molds are made from CNC machined plugs: the smooth finish on Grady-White hull sides and the well-engineered fit and finish throughout the boat result from this first step of superb woodcraft. And since 1988, the naval architecture firm of C. Raymond Hunt Associates has

Multipurpose use features like a cockpit side door work well for many water activities, and Grady-White always has fishing function in mind.



Customers want openness and protection, and Grady-White responds with the exclusive Airview²™ (AV²™) hardtop enclosure that achieves this beautifully and offers so much more.



worked with Grady-White to create the exclusive SeaV²® Grady-White running bottoms, as well as provided advice on structure and materials. All of today's Grady-Whites have SeaV² hulls.

We regularly call upon other world-class structural engineers, mechanical engineers, chemists, and ergonomics

experts. Grady-White proofing involves everything from stress testing laminates to corrosion testing batches of stainless steel. But the best testing lies right outside our doors in North Carolina's sounds, inlets, capes and offshore waters. We engineer our boats to perform superbly even in the toughest conditions. The sea does not compromise, so neither do we on integrity, quality, reliability and safety.



Customers tell us they want handy yet out-of-the-way storage. A sliding storage drawer (useful for fishing tackle) is one result.



Passionate precision: Cultivating great craftsmen and applying superior methods and materials

Every Friday morning, for over three years now, our entire workforce gathers for a plant update we call “Friday Focus.” Every single associate attends. The objective is for everyone to have the same information and to work together as a team toward our goals. We outline the state of our business, and we talk about issues as we engage in fun, fellowship and

incentives that build the team and help create the ultimate boating experience for our customers. And it works. Improvements in our already excellent quality are exciting. And we make sure our craftsmen have everything they need to contribute all their creative energy, to be passionate about delivering the ultimate boating experience to our customers. Our mission is

for everyone at Grady-White to enjoy coming to work on Monday like they enjoy going home on Friday afternoon. We have a passion for people inside and out—different than any boat company you will find—and because of this, “The Grady Life” is flourishing for our customers.

The Friday Focus is a newer tool that is moving us forward. We are

always looking to improve everything, but part of what we do has stayed the same because some methods and some materials are simply proven successful time and again. Things like:

- ***Hand laid fiberglass provides an unmatched uniform laminate structure. Only 100% hand lay-up gives even thickness on every hull and deck for strength.***



On plant tours (you are invited!) many customers are astonished at how much handwork is done in creating this level of quality. And if you’ve sent us photos (please do), watch out! The lamination or assembly crew may ask you about your family. We share it all.



A little fun and competitive play gets everyone focused and engaged for the Friday Focus meeting.



Great coaching and teaching inspire the team’s passion for perfection.



“Build your people and you build your business,” are words to live by at Grady-White. Each and every one of these folks—the 50+ members of our Captain’s Club—has 25 or more years with our company.

- *Grady-White fabricators have a “kitted” precise pattern for every individual piece of fiberglass, assuring the right amount in exactly the right place. Every part has an optimal glass-to-resin ratio for optimum strength and durability.*
- *Stringer systems: Some of our stringer systems are precision cut by a computerized router, some are special pre-fabricated composites, but all are glassed in while the hull is still in the mold. This means your SeaV²® hull will retain the correct, wave-slicing shape. Whatever the*

A passion for people inside and out—different than any boat company you will find

- material, our tried and proven stringer systems are consistently strong, light, and phenomenally durable.*
- *Sprayed-in closed-cell foam between the stringers adds even more strength.*
- *Transoms are braced with a substantial angled aluminum brace to create an incredibly strong laminated stern structure. The brace supports the motor mounts, transmitting torque throughout the transom.*

Simply put: Nobody builds a tougher boat.

But, again, put all the materials aside.

They are the best, but truth is anybody

can buy materials. What really drives the quality, reliability, and safety resulting in the peace of mind in owning a Grady-White are the incredible pride, experience and skill that go into designing and building every boat. Grady-White has consistently worked not merely to better the quality of the boats we build but to build a better,

happier craftsman who creates them. As a result, our proud men and women can do just about anything when it comes to boatbuilding. Come, please, for a factory tour. Then you will see and experience the level of craftsmanship that goes into every Grady-White. You will absolutely be convinced of the Grady-White difference.



Here is the most productive, efficient and completely integrated facility of its kind in the world today, where our company takes the most care and skill in cultivating craftsmen. This is what allows the highest product quality and longest lasting value for you.

SeaV²® hull: The ultimate big water design

Boat length for boat length, there is no ride like Grady-White's. No other brand offers you anything like the benefits of this clearly superior design. The SeaV² is a "continuously variable vee" hull that delivers a soft and stable ride. Unlike other brands, a SeaV² hull design has

no two places on the keel where the deadrise is the same. The vee continuously sharpens from the transom to the bow stem. A SeaV² hull with 20 degrees of deadrise at the transom will have around 30 degrees amidships—

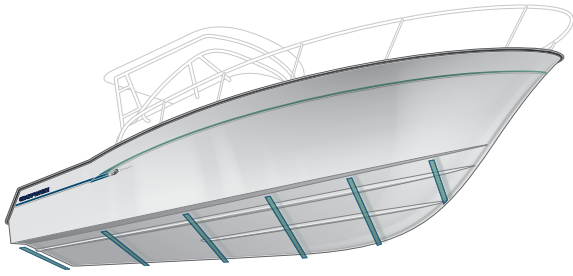


more than even the most radical older deep vee designs. The deeper vee forward means a softer ride at sea. Less vee at the transom coupled with wide chines provide stability at rest and when trolling.

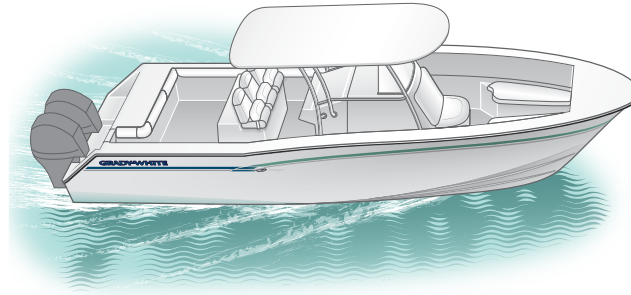
A SeaV² hull tracks as if the boat is on rails. The series of wedges that form a SeaV² hull has tremendous righting force, giving incredible tracking in quartering seas and especially in following seas. Unlike competitive products, there are no rounded shapes



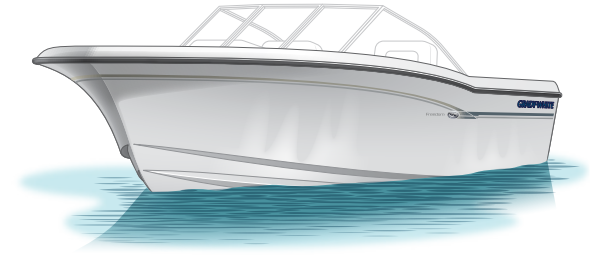
The handling characteristics of Grady-White's SeaV² hull design ensure the helmsman of nearly effortless control at any speed and on any course.



Grady-White's SeaV² hull is like no other, with a moderate deadrise at the stern and steadily increasing deadrise forward to the bow.



The two strakes and the chine of a SeaV² hull cut through water, providing lift, stability and a drier ride.



Bow flare, high freeboard and chine angle allow more vee in the water for a smooth ride at any speed.

to behave like a ball in the water, having no upright position.

Strakes and chines knock the spray down cold. Check the spray coming off a SeaV² hull. You can actually see three bow wakes in smooth water. That's the individual deflectors working. This is the reason SeaV² hulls run drier than boats with rounded sections that blow spray past the strakes and chines and into the cockpit.

Grady-White delivers a deep vee ride with modified vee efficiency. Unlike other deep vee hulls, SeaV²

SeaV²® hulls provide a soft ride without fuel efficiency loss.

hulls provide a soft ride without fuel efficiency loss. A SeaV² hull slices through seas effortlessly with a sharp point of entry, and the varying deadrise builds buoyancy that lifts the boat as it proceeds through waves. Result: better performance. SeaV² hulls are designed exclusively for Grady-White by C. Raymond Hunt Associates, the originators of the modified vee. All of

these features together assure you will have the best day on the water you've ever had, no matter what conditions you encounter.



The key to the SeaV² hull's superior rough water performance is the forward sections that offer a sharp "deep vee" cutting edge and the flatter aft section that provides stability.

gradywhite.com

Customer care:

Award-winning people and information at your fingertips

While there is no substitute whatsoever for a visit to your Grady-White dealer or to the Grady-White factory, there's no better spot to find information and inspiration (short of that dealer or plant visit) than www.gradywhite.com. There you'll learn the most detailed product information that we can possibly provide including up to date specifications, measurements, drawings, layouts, standard features, options, performance reports on all recommended engine offerings, thousands of photos and videos, plus a "Create Your Grady" feature that allows

you to specify your dream boat for dealer contact and pricing. Read published reviews plus check on upcoming boat show dates, locations and show hours. And that's not nearly all. The website helps you find your dealer, and offers mountains of information on the Grady-White company including detailed histories, archived catalogs, owner's manuals and publications, news, schedules and contacts for Club and dealer events, plus customer photo and video galleries, covering every activity.



Our customer relations staff and years of service: (l-r) Danny Davis (27 years), Eddie Rowe (29 years), Bert Kelly (23 years), and Carolyn Ray (26 years)



Visit your dealer or www.gradywhite.com for the best information about a Grady-White boat. Subscribe to our *Anchorline* and *Docklines* publications.

Customer help areas include FAQs and searchable Customer Tips, not to mention recommended vendors, plus maintenance products and guides.

While you are there, opt in for our award-winning print newsletter *Anchorline* and award-winning

e-newsletter, *Docklines*. Join thousands who visit every day to learn about Grady-White and The Grady Life. And if you still need help, you can always

An unsurpassed level of customer care, detailed information, and customer relations experience

contact our unparalleled customer relations team that has over 100 years of combined knowledge about Grady-White boats!

Captain Grady: Our "how-to" app—so simple and intuitive a novice can run the boat like a veteran

Confidence? Grady-White has an app for that. Captain Grady has all the detail, all the answers, all the time, and with a new 2014 or 2015 Grady-White he's available right at your fingertips to provide

Captain Grady has all the answers, all the time, right at your fingertips.

information and video demonstrations that make boat operation so simple even an inexperienced, first-time operator can look like a pro!

That means confidence your family can count on. Captain Grady is the most comprehensive and detailed boat information tool for owners in the marine industry today.

Captain Grady can help you answer questions like these and so many more...

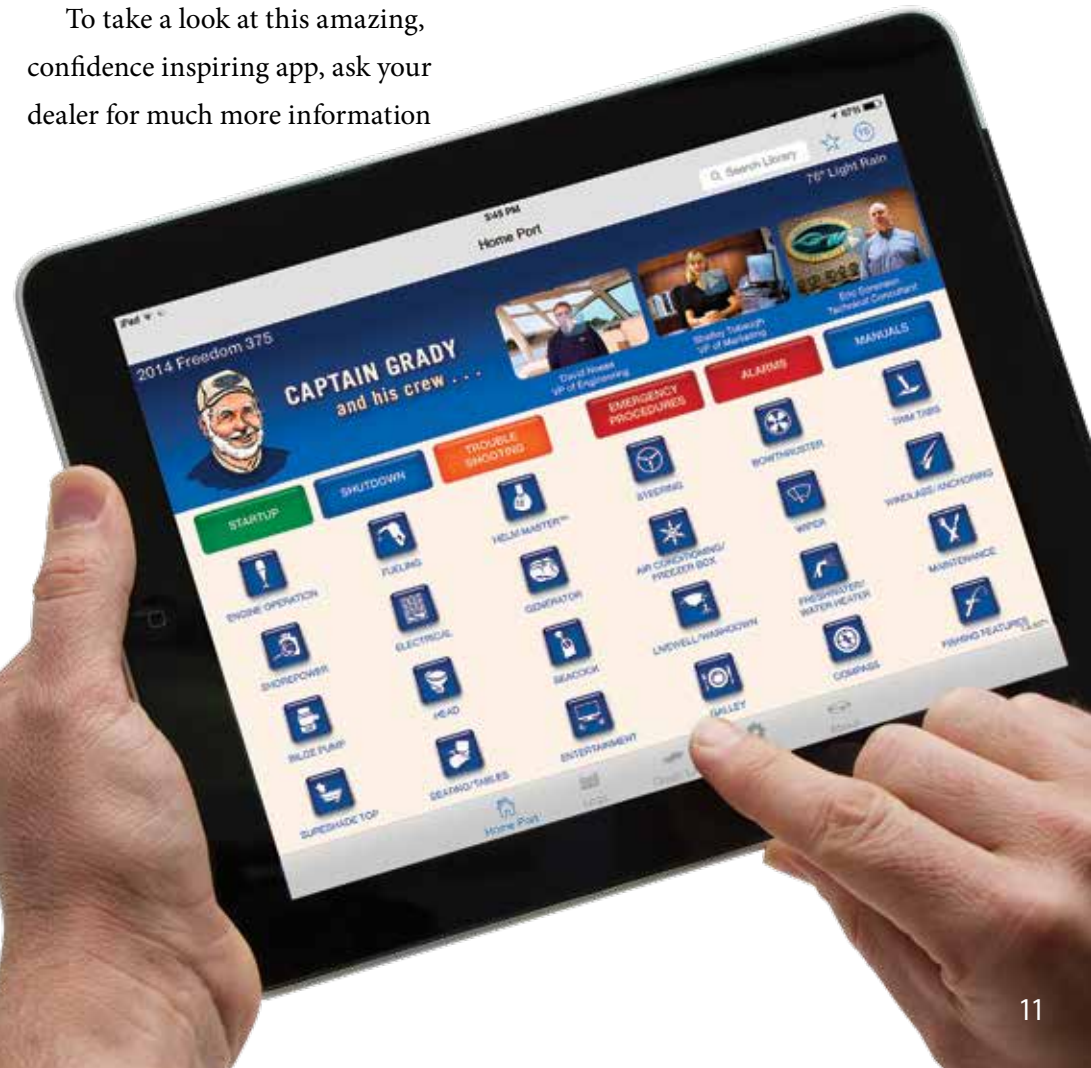
“What are the secrets to confidently docking my Grady-White every time?”

“What’s the safest and surest way to switch from shore power to generator power?”

“How do I best manage electrical systems aboard my Grady-White?”

To take a look at this amazing, confidence inspiring app, ask your dealer for much more information

and a demo of this great tool. There is nothing or nobody like Captain Grady to help you and everyone in the family enjoy your new Grady-White!



No matter your previous experience, you'll feel like a veteran boat operator with Captain Grady systems and operation videos at your fingertips.

The Grady Life: Customers, community and confidence



The Grady Life is all about fun on the water! You can spot a Grady-White a great distance away, and you can be certain there are fun-loving, like-minded people aboard. There really is a rich “Grady family” relationship among fellow owners and enthusiasts, and the

company really is like no other brand. Grady-White owners are special. We’ve heard them say over and over, “You meet the nicest people in a Grady!” That spirit and love of a get-together are part of the reason Grady-White Owners’ Clubs are organized by dealers and owners. Grady

Club activities are the hub of activity for The Grady Life and are greatly enjoyed and very successful. Clubs and dealerships sponsor tournaments, seminars, speakers and more that are not only enjoyable but can inspire confidence to broaden your range and

your adventures, whether the next boating event is a local raft-up or multi-day excursion.

Every occasion that brings Grady owners together to share boating experiences gives us the opportunity to learn, laugh and play alongside our



customers. We hope you will ask your dealer about Owners' Clubs, get-togethers and dealer events in your area, and check the Grady-White website for information and

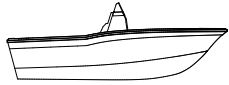
Inspires confidence to broaden your range and your adventures

schedules on all events. Fellow Grady owners are also a great source. You may even hear about hot spot fishing locations!

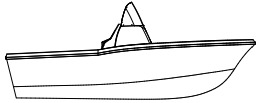
Join the fun!
Join The Grady Life!

Center Consoles

Fisherman 180



Fisherman 209



Fisherman 230



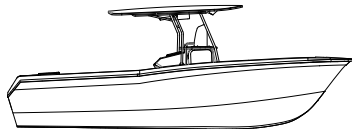
Fisherman 257



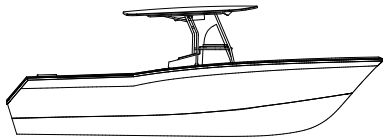
Canyon 271



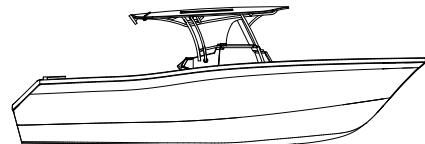
Canyon 283



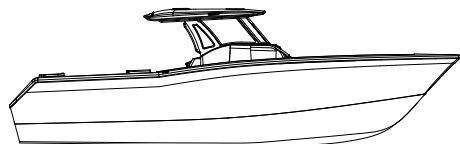
Canyon 306



Canyon 336



Canyon 376



Coastal Explorer

251 CE



Grady-White builds 29 models including center console, Coastal Explorer, dual console, walkaround cabin and express styles.

Grady-White is historically renowned for and highest rated in customer satisfaction in its category by every third party study ever done in the marine industry. The company has been privately owned by Marine Industry Hall of Fame member Eddie Smith and the Smith family since 1968.

Dual Consoles

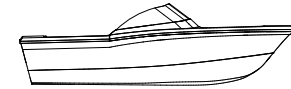
Freedom 192



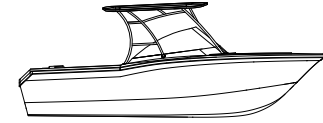
Freedom 205



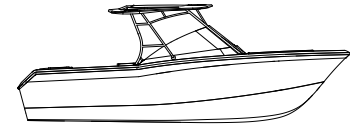
Freedom 225



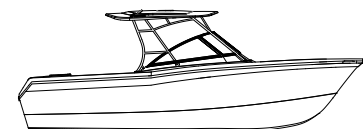
Freedom 255



Freedom 275



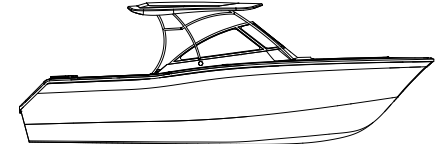
Freedom 285



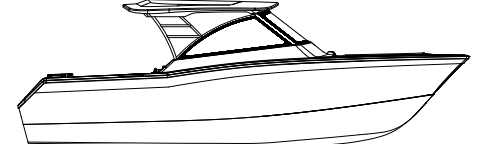
Freedom 307



Freedom 335



Freedom 375

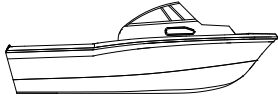


Walkaround Cabins

Adventure 208



Seafarer 226/228



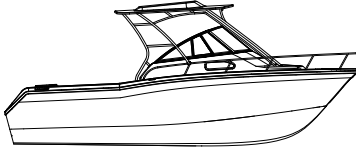
Gulfstream 232



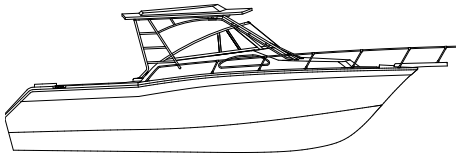
Journey 258



Chesapeake 290

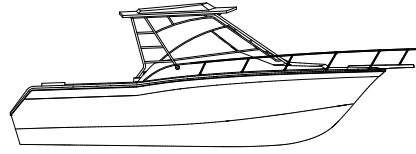


Marlin 300

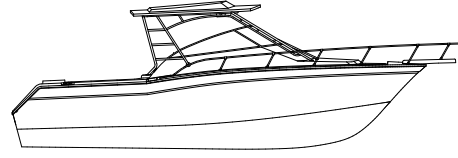


Express Cabins

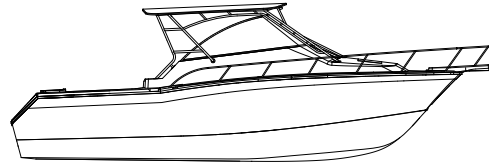
Express 305



Express 330



Express 370

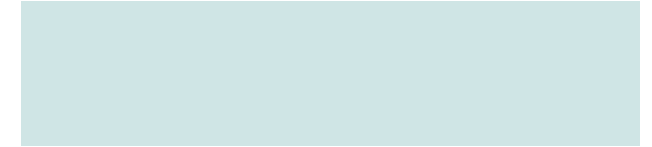


Optional Hull Colors

With more requests for colored hulls, and taking into account the individual personalities of today's customers, Grady-White now offers three colors of hull paint and two very sharp-looking gelcoat colors as factory options on every boat, in addition to our classic Grady-White cream-colored hull.



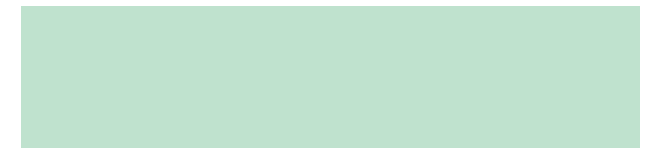
▲ Sand (gelcoat)



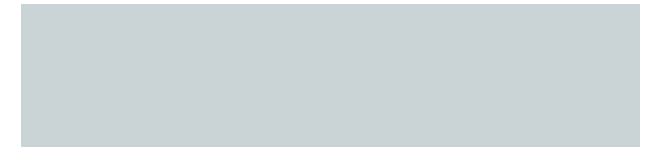
▲ Vista Blue (paint)



▲ Harbor Blue (paint)



▲ Sea Glass (paint)



▲ Coastal Fog Blue (gelcoat)

For detailed specifications and information about all things Grady-White, visit gradywhite.com. Better yet, visit your dealer!

Gradywhite.com is the most comprehensive boatbuilder website and—other than your Grady dealer—the best choice for information on Grady-White boats and The Grady Life. Truly, you will find a wealth of information as you consider which of the Grady-White models is best for you and your family! Features, options and performance reports, owners' manual and newsletter archives, customer tips, photo galleries, company history, and events listings—these and more can be found at gradywhite.com anytime. See your dealer today for hands-on demos and pricing.

*Ink colors shown are approximate.

See your dealer for actual color samples.

Take an up close look at exceptional attention to detail.

1. **The bow anchor locker** allows quick access to the anchor for safety. Many models have power windlasses with remote switches.
2. **Flush mount electronics areas** are standard on most models.
3. **Comfortable seating** throughout the boat is second to none. Our deluxe seating is fully adjustable for additional comfort. Flip-up seat bolsters are available on many models.
4. **Sound systems** are available on nearly all Gradys. They are standard on our larger models.
5. **Dry storage.** Every Grady has plenty, just what you need to enjoy many activities on the water. Room for tow tools and toys, fishing and dive gear, picnic supplies, towels, extra clothing, personal items and more.
6. **Easy to maintain and clean, stainless steel lined drink holders** are everywhere you need them. Convenient, and fewer slippery spills for safety!
7. **Storage nets** are easy to use, easy to get to and perfect for stowing lots of items you can see and quickly locate, especially personal flotation devices (PFDs) in the bigger nets!
8. **Enclosed head area.** Every Grady-White 20 feet and over offers a head or head option. That's great comfort for all-day adventures.
9. **Toe rails** are easy to maintain and provide additional safety when you lean over the gunwale.
10. **Take the rods along every trip!** There's room for plenty of rods on every Grady-White. Cabin models, T-tops and hardtops often have additional rod racks.
11. **Patented fold away aft seating** is available on most models, opening up more cockpit room. Big cockpits are a Grady-White feature.



Freedom 307
Shown with optional features

12. **Grady-White's nonskid surfaces** are everywhere you step and really provide traction.
13. **Tackle storage** and rigging areas are located on most models.
14. **Insulated ice boxes and fish boxes** drain directly overboard by gravity on every Grady-White.
15. **Handholds** are where you naturally reach.
16. **Safety windshield** (some models have unbreakable acrylic)
17. **True self-bailing** boat directs water overboard by gravity whether at rest or underway. All scuppers drain overboard. Inspection ports are watertight. All Grady-Whites have automatic bilge pumps, with two pumps on most models over 20 feet. Our dedication to self-bailing cockpit integrity is unparalleled.
18. **All Grady-Whites have foam sprayed into the hull for level or basic flotation**, even though not required in boats 20 feet and over. This foam also adds strength, thermal insulation and deadens sounds. There is no boat brand with better flotation properties.
19. **Through-bolted 316 stainless steel hardware** is secured with locking nuts.
20. **Heavy-duty fiberglass transom door** is not only for big fish, but is a safety feature and provides easy access for tow sports, swimming, snorkeling, and more. Solid, 316 stainless transom door hardware is highlighted by a destroyer-sized latch with a positive locking mechanism for added safety.
21. **Aluminum transom brace** is bonded to the top of outboard transoms, which reinforces transom strength and distributes motor torque. On integrated bracket models, the brace is through bolted to the longitudinal stringer system.

You're in command. Boat Smart from the Start! Take a boating education course, and get a vessel safety check for your boat. For more information, contact: U.S. Coast Guard Auxiliary 877-875-6296/800-368-5647 or www.cgaux.org and U.S. Power Squadrons 888-367-8777 or www.usps.org.

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5-YEAR
STRUCTURAL
HULL WARRANTY
See your dealer for details
about our warranties.

Mixed Sources
Product group from well-managed
forests, controlled sources and
recycled wood or fiber
www.fsc.org Cert no. SW-COC-002351
© 1996 Forest Stewardship Council

Discover BOATING

CE